

# KAREY JOHNSON

## WEB VERSION

(Personal contact information removed,  
please submit contact form for full version of resume)

### SUMMARY

A programmer with more than 4 years of web programming experience, and an extensive portfolio with a diverse accumulation of high quality websites.

### OBJECTIVE

Seeking a challenging position in the field of information architecture in a progressive work environment which promotes and encourages creative and innovative outcomes for the visual display of electronic information and provides opportunities for career advancement and professional growth and development.

### COMPUTER SKILLS

#### Languages

- + **Proficient in:** PHP, HTML, CSS, MySQL, JavaScript, JQuery, AJAX
- + **Familiar with:** Unix/Linux, XML, Smarty, htaccess rewrites

#### Software

- + **Database:** SQLyog, MySQL, MS Access
- + **Platforms:** Apache, Lighttpd, WAMP
- + **Development Tools:** Photoshop, Dreamweaver, Flash, Illustrator, MS Office
- + **Frameworks:** WordPress, Drupal, PHP Fox, Joomla, Open X, Power Tools (ASP Based), Magento Cart, Zen Cart

#### Services

- + **Traffic:** Web Analytics, Search Engine Optimization, Google Adwords, Organic Rankings
- + **Design:** Email Marketing, Web Collateral

## EXPERIENCE

### Web Programmer

2008-Present

*Institute for Family Violence Studies*

*Officer-Involved Domestic Violence: Florida's Prevention Curriculum*

- ✚ Created user interface
- ✚ Developed custom modules to handle global functionality
- ✚ Developed JavaScript and AJAX scripts to enhance site efficiency
- ✚ Developed custom database and UI interaction scripts
- ✚ Analyze analytics and coordinate site enhancements tailored to majority audience
- ✚ Maintain content management system security updates

### Lead Web Programmer

2009-Present

*Kelby Media Group*

- ✚ Develop custom plug-ins for Word Press based sites
- ✚ Develop JavaScript based scripts used globally on all websites
- ✚ Perform analytics analysis
- ✚ Create and Modify Word Press based template files
- ✚ Develop database queries used globally on all websites
- ✚ Integrate custom Word Press themes
- ✚ Coordinate framework installation and development

### Tier A PHP Programmer (*Telecommuting Position*)

2008-Present

*Hit Web Design*

- ✚ Develop community and custom databases
- ✚ Install and configure community turn-key software
- ✚ Integrate creative design into established framework
- ✚ Coordinate project development strategies with clients
- ✚ Create PHP based programs for client websites

### Web Content Coordinator

2007-2009

*WCI Communities, Inc.*

- ✚ Managed over forty corporate and community websites
- ✚ Developed corporate and community specific marketing emails
- ✚ Developed and implemented graphics and layouts for corporate and community websites
- ✚ Develop xml based flash slideshows
- ✚ Maintained Google Adwords data for individual communities and

corporate websites

- ✚ Analyzed analytics data for corporate/community websites and email campaigns
- ✚ Developed database queries and framework to supplement community inventory reports

## Senior Web Intern

2006-2007

*Florida State University*

- ✚ Coordinated work flow chart development
- ✚ Maintained client websites
- ✚ Schedule and facilitate meetings with clients and iLab interns
- ✚ Developed web graphics used on client websites
- ✚

## NOTABLE WEBSITES

- ✚ Karey Johnson Online Portfolio – <http://ksj2.com>
- ✚ Kelby TV – <http://kelbytv.com>
- ✚ Worldwide Photo Walk - <http://worldwidephotowalk.com/>
- ✚ EO Shopper – <http://eoshopper.com>
- ✚ Officer-Involved Domestic Violence - <http://training.familyvio.csw.fsu.edu/>
- ✚ WCI Communities, Inc. – <http://wcicommunities.com>

## EDUCATION

### Saint Petersburg College

Current

*St. Petersburg, FL*

- ✚ Certificate, Linux System Administrator

### Florida State University

2003-2007

*Tallahassee, FL*

- ✚ B.S., Information Architecture

### Saint Petersburg College

2000-2003

*St. Petersburg, FL*

- ✚ Associates of Arts Degree